

Linn Mar Booster Club Meeting Minutes

November 12, 2012

Present: Kim Buel, Pete King, Brett Mason, Annette Allbee, Kim Hilsenbeck, Kim McCarty, Chris Banks, Stephanie Schrader, Mike Duffy, Gina Garmin

7:05 meeting called to order.

1. **September Minutes** – (MSC: Banks, McCarty) Approve the Sept. minutes as distributed. All ayes.
2. **Treasurer** – Total income to date 122,582.29 (July – Oct 2012) 270K last year total sales. Pretty good year so far.
3. **Old Business** - None
4. **New Business**
 - a. Oct Meeting – cancelled because of Indoor/Outdoor Marching Band Classic at LM Stadium. Do we need to have an October meeting? Motion to cancel Oct. 2013 meeting by Brett, second by Kim Hilsenbeck. Approved – all ayes.
 - b. Smart phone credit cards – Chris Banks sent Pete an email regarding smart phone slide credit cards. Jody calls in the credit card orders. 2.7% processing fee, no monthly fee. Elizabeth Wilson is Chris' point of contact. Chris will ask her to come to the January meeting. Squareup.com – for more information.
5. **President's Report** - Sunday, 1/6/13, 7-9 AM concession help needed from our committee (four helpers) – Wrestling tournament. Need volunteers to work. Pete to send out volunteer email.
6. **Clothing** – Next clothing sale December 2nd. Don't have a clothing sale total for football games. New ideas: scarves, headbands. Pete discussed mylocker.net, where people can order clothing items. On the athletic website and it targets specific groups. We want to protect our generic LM clothing items.
7. **Concessions** - \$47,800 for five home football games. Sales are doubled over what we sold at Armstrong Field. Marching Band festival – we were underprepared in concessions. Youth tournament season under way for wrestling, volleyball and basketball. These will bring in good income. Geared up for winter sports after Thanksgiving.
8. **Membership** - \$32,015 Total LMBC donations in 2012. Up 7.8% Was \$29,678 in 2011. Payment methods for 2012: 82% checks, 12% matching funds, 6% online. 2012 mailings – 8 percent response rate. Average donation in 2012 = \$170 vs. \$136 in 2011. More than 60% of this year's donors also donated in 2011-2012. Programs Sales - Kim B. suggested we discuss program sales for Spring/Fall/Winter sports in February 2013. Programs are labor intensive so we need to determine if it's worth the money we'd generate. Should we put the booster club form in the football program?
9. **Photos** – Stephanie, sports at Oak Ridge, five sports \$5,996 deposited. 7th graders – largest class at LM so sales are getting larger. Stephanie asked if there is a student or two in need that

couldn't afford pictures would the Booster Club pay for them. Pete suggested we discuss this at our April meeting, as a non-budgeted item.

10. **Volunteer Coordinator** – Kim Buelte – no report
11. Kim Buelte/Scott Mahmens/Tonya Moe – no report
12. **Academics** – Brett Mason – no report
13. **Arts** – Gina Kaufman, 125 students in jazz band, 135 vocal and show choir. 22 LM students accepted to state chorus. LM sending 15 band members to band festival Nov. 17. All state orchestra 16 qualifiers. Guys and Dolls, fall musical.
14. **Athletics** – Expenses, \$300 program design fee. \$2,759 net program sales. 550 programs sold during football games. Mike will follow up with phone calls next year for program sales. Mike will add more advertisers to send the list to next year. Liked the idea of including the booster club form in the program next year.

Next meeting January 14, 2012 at 7:00 PM

Meeting adjourned at 8:12 PM

Respectfully submitted by Annette Allbee