

Linn Mar Booster Club Board Meeting
LM High School Conference Room
8/7/2014 Minutes

Present:

Pete King
Carol
Steve
Mike
Gina
James
Kim Buelt
Tami
Stephanie
Chris
Carrie

Absent:

Meeting was called to order at 7:05

The group reviewed the minutes from the May meeting. Stephanie moved to accept the minutes as presented. Carol second. All Ayes. Motion passes.

Treasurer's Report (Steve)

Last year was the highest revenue from membership dues in the past five years. Profit from clothing sales was also the highest it has been in the past five years. Concession sales were lower than other years, despite a strong comeback this summer. Photo sales has been consistent over the past five years. And, there was a big jump in program revenue.

The bottom line was strong -- \$146,271.54 – which was up \$5K from the previous year. Pete noted this is very encouraging. The balance sheet shows \$181,289.49.

Overall the Booster Club is in good financial shape.

Old Business (Pete)

Chris presented information about “square up” for credit card processing, which more and more customers have requested during clothing sales. She is also looking at a designated tablet for this purpose, which could also be used for other things (like inventory management). The issue is internet access – particularly in the football stadium. (someone with check with Tonya to see what solutions might be available.)

After group discussion about possible solutions the group decided we needed more info to move forward. Due to the short timeframe before the first football game, the group agreed Chris will gather additional info on internet access, hardware and data plans and figure out a recommendation. She will email the recommendation to the group and we can conduct a motion/vote via email. The goal is to have a system up and running by September 5 (first football game).

Also, the online clothing store is launching this week. Another update/report will be given on this once the system is up and running.

We discussed raising the prices of concessions. Chris motioned we raise concession prices as presented during the meeting. Tammy second. All ayes. Motion passed.

Kim gave an update on the HS remodeling. Phase I is supposed to be complete in August. Bids are out for the second phase, including a new north entrance. When completed the north and south entrances will both be secure entrances, and used for main events. The hope is Phase II will commence in Jan/Feb 2015 and be complete in the fall of 2016.

New Business

Chris gave an update on clothing sales during registration. It was better than anticipated with income around \$14K, which was comparable to last year. There are some new items and designs. The relationship with Garment Designs is likely to continue. There has been a request for some heavier jackets, but football does sell a jacket. No decision on this yet.

Chris and Pete discussed getting rid of Saturday sales, but decided to scale back to one fall weekend and one weekend prior to the holidays. Tentative dates/times are:

Sept 6 9AM-noon

Sept 7 1-4PM

Dec 6 9AM-noon

Dec 7 1-4PM

Concessions update

Reiterated that summer sales were good.

Membership update

Carol noted that she found an outdated registration form online. This is being looked at.

Photos update

Nothing to report yet.

Volunteer report

Working on booking volunteers for concessions. There are many more events to coordinate this year.

Academics

Kim mentioned that Thursday, August 28 will be academic honor night

Fine Arts

Kim gave an update on new faculty. There is a new part-time orchestra instructor and a new vocal/show choir (High Style) instructor bringing the total faculty in the music department to eight.

Programs

Mike gave an update on programs. The school will print them again this year. Sales are so far not as good this year as last year. He is looking for ways to increase sales and needs volunteers particularly for football games. In the past the cheerleaders have done this, but stopped. Tammy will reach out to the new cheer coach. Programs will also be for sale at the clothing store during football games.

Pete will get information on kids' passes out to the group once he knows more.

The meeting adjourned at 8:20.