

September 12, 2016 – Linn Mar Executive Booster Club Meeting

Tami Foley, Gina Garmen, Elisa Geneser, Nikki Hyde, Scott Jensen, Pete King, James Riley, Eric Tupper, Carrie Steffen, Amy Carey, Annette Allbee

1. August Minutes – Approved, (Scott, 2nd by Carrie, all ayes, motion carried)

2. Treasurer – CD at Farmer's State Bank for 109,374. Reviewed profit and loss year comparison. Concessions down, photo sales up a little bit, program income up quite a bit. Total concessions expense down. Total income from operation down 15K. Gross profit up 6,000 up at end of June 2016. Questioned grants awarded. Academic fine arts left 6000 on the budget, don't feel this is correct. Pete check with Kim. What isn't spent rolls up in equity for next year. Five year comparison reviewed. Membership down. Clothing up quite a bit. Photos the same, programs up. Undesignated grant for last year. Softball fence was the big undesignated spend at 12,500. Ended the year on a positive note even though concessions were down. Discussion on if we would have a debit card reader for payment. Other places have it. Would it slow down the line? Concerns because no wifi at stadium. Put it in back of mind. No decision made at this time.

3. Old Business – Last month Kim brought up membership handing out passes for donations. Starting next year, will we be able to give away free passes for memberships? It's a state law, this is supposed to be the year we have to figure out how to fund without giving away free passes. Youth tournaments cannot be fund raisers, can charge for expenses only. May not be able to do t shirt sales for profit. It's a law that will probably need to be enforced. Where would funding come from? Gate receipts only. The expenses will start to go up, show choir – the schools must pay for the uniforms, not the kids. Sports camps, memberships all would fall under this. Kim had a packet of information to address this at the August meeting. Touch Down Club can't provide money for food. This would be a big impact on LM and all schools. Updates will be provided on how compliance will be met.

4. New Business

Finding Concession workers is getting harder and harder all the time. It's the times we live in. Parents both working, exhausted, don't have time to volunteer. Football games – need extra concession workers this year. Having a hard time getting people to work. Use to have people come in during registration, that's slowed way down. Do people still read their emails? Yes. Why not get students involved? Chords hours needed, didn't get response from Kyle Becker. Can we tap into volunteer coordinators at the elementary and middle schools? Have a FB page. Only 100 followers. Tami needs help with technology. Limits on that Send notifications to volunteer coordinators. Ask Kevin how to get it out there for LMTV. Start with Kim and get a twitter account to start getting the word out that we need concession help. Parent Rep's is working good to get people to volunteer.

Parent list from coaches – if coaches can't get a parent list to us, why are they getting funding for that sport or group?

5. President's Report – New Mascot – Majority of people like it. It's a lion with red hair. Completely new look.

6. Clothing – Carrie, lead person; Chris assistant. Carrie, transferring all of the clothing sales into the Roar store and letting the business department take that over. Started out with clothing sales. 15-16K sales for the year. After this all products will move to the ROAR store. Still waiting on shelving, display. Should transition in spring. Anything left in inventory will be donated to them. Keeping inventory low, gets hard with sizes. Will be ran by ROAR store in stadium, registration, etc. Initially won't have much profit, but the good thing is as their profits grow, their profits will help fund some of the booster club requests. Working on a merchandising website, sell online, pick up at store. Cory Brinkmeyer & Jeff Gustafson were told our clothing profit was around 10K, hope to get that back from them as they grow and start profiting. All clothing for this year has been paid for so all sales from here on out are profit for the booster club.

7. Concessions – a little over 12K vs. Xavier. Everything went well in concession. Play CR Washington this Friday.

8. Membership - Scott, sitting at over 21K this year. Talked about a 2nd mailing, last year lost money on a 2nd mailing. Going to skip the 2nd mailing this year. Missing the larger donors that graduated last year. Four families had seniors that graduated last year that were 1K donors. PayPal account? How do we get into it? Who has access to get into it? Pete's son set it up, so Scott will talk to him to get the money out of PayPal and moved into checking account.

9. Photos – Gina, Oak ridge and Excelsior grossed 9300K this year so far. Carol was not in attendance. Big classes coming up, more sales. Volleyball and cross country are the big middle school sports.

10. Sports programs - had a few little bumps in getting the program out. The font wasn't compatible that was used last year. Eventually got it all worked out and finalized.

11. Volunteer Coordinator- no report

12. Kim Buelt/Tonya Moe – no report

13. Academics – Nikki, academics honors ceremony. Went well. Lots of kids honored. Elise – all state practice, will find out who moves on. Tryouts for musical tonight for fall play. 241 in marching band. Largest ever. Uniform fittings – ordering new ones because they are out, don't have enough smaller jackets.

14. Arts – no report

15. Athletics – Eric. Athletic department is soliciting ads and so is the softball team for fencing. Hy-Vee advertised on scoreboard so didn't in program.

Adjourned 8:40 PM

Next meeting: November 14, 2016