

# Booster Club Minutes

Linn Mar High School

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*Date | time 9.10.18 / 6:30 pm | Meeting called to order by Pete King*

## Attendance

Eric Tupper, Scott Jensen, Stephanie Schrader, Kristin Beech, Reanna Sheets, Elise Geneser, Robin Smith,

## Approval of Minutes

The meeting minutes for August were approved

## Treasurer Report

## Old Business

- Show Choir Pictures – Booked December 15<sup>th</sup> with Cast of Thousands and will start at 9 am
- We are going take on pictures for the middle school show choir
- Nicole Riley and Elizabeth Wilson are getting Facebook up and going.

## New Business

- Non-budget requests will happen in November.

## President's Report

- Football game had satellite voting south of the concession stands, and it was a success
- Concessions were busy for the 1<sup>st</sup> game
- Zack has the website updated so that we can edit ourselves, create new pages, upload information, and working better on mobile devices

## Committee Reports

- Concessions –
  - Great start to the year
  - Price increase did not affect sales
  - No negative feedback about the increase
- Membership –
  - We are at 21,000.
  - This is higher than last year and has slowed down this last week.
  - Estimated members will be about the same as last year.
  - Use to do a postcard mailing, but the cost outweighed the benefits, so we no longer do that.
  - The reward program is a good thing and helps bring in the members.
  - Online donations were larger amounts then the ones through the mail.
- Photos –
  - Deposited about \$12,000 for the fall pictures. Winter pictures starting up soon.

- Sport's Program –
  - 1<sup>st</sup> football game went through a full box of programs, so over 100 were sold.
  - Cost of program covers the cost of printing.
  - \$5782 for advertising in the program.
  - Five new advertisers this year.
  - Lost three advertisers
  - There is an increase of \$500 with the new advertisers
  
- Volunteer Coordinator
  - Still working on getting the distro list
  - The ones that marked they would volunteer on the online registration Aimee will be getting the list to be able to use to help fill volunteer needs.
  
- Academics- no new business
- Arts –
  - Working on the play
  - Getting the Disney trip organized
  - Marching band is in need of extra plums with the added members
  - Marching band fest September 22<sup>nd</sup>.
  
- Athletics - no new business
- Grants - no new business
- Social Media – no new business

## Next Meeting

November 12th