

**Linn-Mar Booster Club
Meeting Minutes
September 9, 2019**

- August Minutes:
 - o Tami made a motion to approve the prior meeting minutes, Eric seconded, and the motion passed unanimously
- Photography:
 - o Keith Nester of Cast of Thousands presented his proposal for future sport/activity photography
 - o Hall and Elite Photography will both be invited to present at the November meeting
- Treasurer's Report:
 - o Marcie gave highlights of the printed report she prepared
 - o For next meeting, she will prepare a report comparing prior year with current
- Checks Recently Written:
 - o Fine Arts for new marching band drums
 - o Hall Photography requested payment before printing order
 - o It was noted that there is a missing check related to Post-Prom, perhaps from Kohl's. Marcie will contact Cindy to find out more.
- Dues:
 - o Scott reported that while the number of donations was down, the total income from dues was at approximately \$23,000 which is ahead of this point last year
 - o He mentioned having received eight donations over \$1,000 so far this year, compared to only four the year prior
- Concessions:
 - o The August 30 football game brought in \$10,800,
 - o That night included an uncommonly large pizza order of 60 additional pizzas from the Dubuque Senior football team. Pete noted that the concession stands usually sell 60-80 pizzas on a regular Varsity game night.
 - o Pete also explained that The Booster Club negotiates a 3-year agreement with Papa Johns of Marion. The current agreement is a 16" pizza for \$8.50, which is cut into 10 slices. Andrea mentioned that Marcos was very interested in making a competitive offer for the football dinner, and may be another option worth consideration in future concession pizza bids.
 - o The income from the September 6 game hadn't been officially reported yet, but is expected to be in the \$11-12,000 range
 - o Concessions at both games so far this year have been busy, as the typical range per game is \$8-12,000.
- Roar Store:
 - o Funds from the Roar Store go straight to expenses (academic awards)
- Academic Liaison:
 - o Tami presented the question of whether an academic liaison was still a necessary position on the board, due to lack of activity
 - o Pete suggested another option would be to combine the academic and membership positions
 - o Conversation evolved to proposing a possible change from academic liaison to social media, or combining of the two; no final action was taken.

(Continued)

- Photos so far this year:
 - o HS including band and swim had already processed over \$6,000 in photos
 - o Excelsior was over \$2,100
 - o Oak Ridge was slated to start their photo sessions, with four back-to-back days that week
- Fall Program:
 - o Eric said that they had begun the year with 300 programs
 - o The first game had sold 150, and the second 75-80
 - o Eric explained that sales typically taper off as the season progresses, and that it may not be necessary to reorder. He said there was definitely enough for the next home game.
 - o Last year's ad sales had been \$5,700 and this year's is \$5,875
 - o The group agreed it is a nice piece, significantly larger than even UNI's
- Concession Workers:
 - o The group discussed a last-minute scramble for concession stand volunteers at the game on September 6. In the end, volunteers were secured and all concession stands were in normal operation. The group applauded Aimee and Pete for their quick last-minute work.
 - o It was determined that the challenge arose from a culmination of issues, including: lists weren't made available in a timely manner by the athletic department, certain reps were out of town, several coaches were either new in their positions or out on maternity leave with no parent rep established, some reps present the volunteer request by various means and sometimes as an optional invitation; other groups simply didn't respond or said, "no one volunteered – sorry."
 - o The board discussed possible ideas for solutions, including:
 - Present the request for volunteers as an expectation, rather than optional invitation
 - Consider a second warning given and potentially withholding funding for lack of workers; and/or giving groups that didn't meet their expectations another event to "make up" later in the year
 - Kim Buelt will help communicate requirements to Dave Brown and other staff
 - It was suggested that coaches/directors carry more weight than reps, and may need to step in. Kim said ultimately, the coach is responsible.
 - o Aimee reported that volunteers for all events in the near future were fully covered.
- Volunteer Coordinator:
 - o Aimee said all October/November links are out, and she has begun work on the winter events
 - o Tami asked how much extra time and stress the volunteer shortage had caused Aimee. Tami wondered if the wage adequately covered the role. It was discussed whether an additional person on the job would be helpful, and if there was anything else the board members could do to help.
- Kim Buelt:
 - o Nothing new to report
- Social Media:
 - o Tami said the Linn-Mar Booster Club currently has 188 Facebook followers. In comparison, Kennedy's Booster Club has 115.
 - o Tami may start to send out Booster Club Tweets
- Fine Arts:
 - o Amy presented specific numbers for participants in each of the fine arts supported by the Booster Club.
 - o It was noted that the Marching Band was extremely grateful for the additional funding

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