

## Linn-Mar Booster Club Meeting Minutes May 10, 2021

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- Members in Attendance:
  - o Kristen Beech, Kristin Biedermann, Kim Buelte, Scott Jensen, Pete King, Aimee Noehren, Kerry Smith, Robin Smith, Marcie Stumpf
- April 12, 2021 Meeting Minutes
  - o Kristen Beech made a motion to approve the April meeting minutes as submitted, Marcie Stumpf gave a second and the motion passed unanimously
- Treasurer Report:
  - o Marcie said that the checking account balance had increased some in the last month due to successful concession sales at track meets, but not enough to account for the overall lost income this year.
- Old Business: '20-22 Budget Wrap Up
  - o Kim Buelte drafted the following message for consideration as we inform the groups that no additional funding will be available for next school year:
    - Due to the financial strain put on activities, families, and businesses by COVID-19, the Booster Club has determined that the 2020-2021 funding allocations will cover both the '20-'21 and '21-'22 school years. Any allotted funds not spent in the '20-'21 school year will be carried over for use in the '21-'22 school year.
    - The group also discussed that financial need may have decreased among some groups this year, and we could consider adding that we will be using this year to rebuild funds for the following year.
    - Kim will make a few minor changes and send the message out in the next day or so. She will send individual communications out to each group, including the specific remaining balance they will be carrying over.
  - o President's Report:
    - Pete told the group that Rhianna Sheets had submitted her resignation as secretary from the group. He will be sending out the job description and looking to fill the position by the fall.
  - o Membership:
    - Scott Jensen will be dropping off printed membership applications to Kim Buelte for distribution to the high school staff.
    - Scott gave an update on membership recruiting, and said that he maintains a list of everyone who has donated anytime in the past three years. Each fall he sends a membership recruitment e-mail to that list.
    - Additionally, Scott receives a mailing list of 1200-1500 addresses from school administration, which he uses to send a mailing to each fall. Pete told the group that Scott's family stuffs the envelopes, and the process takes about 6-8 hours.
    - Pete told the group that approximately seven years ago the Club had tried sending out a postcard instead of letter and envelope, and it wasn't nearly as effective.
    - Pete suggested that this year, the Booster Club board would plan to meet at the high school in August to get the mailing stuffed.

*(Continued)*

- Pete said he was working with Scott and others to plan a Booster Club membership table at the opening football game this year. He is working with Corey Brinkmeyer to get Wi-Fi and credit card processing available at the booth. Scott noted he would be working in another capacity at the games this year, so would not be available to staff the Booster Club membership table.
- This coming school year will be Scott's last year on the board.
- Photos:
  - Pete told the group that Kristin Biedermann had recruited a new executive board member to fill the Oak Ridge Photo Coordinator position. Amber Mulnik will be taking on the role for the fall.
  - Kristin Beech suggested she would invite Amber to attend one of the summer sport photo sessions as a training opportunity. Kristin Biedermann will forward Amber's contact info to Kristin Beech. Kristin Biedermann will also be available to help train Amber in the fall as needed.
- Wrap-Up:
  - Pete thanked each member of the group for their role in helping make the process work, and noted that our efforts really make a difference for the students and the district.

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